

HOW DOES TOURISM BENEFIT OUR ISLAND?

Tourism helps to maintain our high quality of life on the Island

WITH TOURISM



THE ISLE OF MAN IS SERVED BY 13 REGIONAL AIRPORTS AND 4 FERRY PORTS



VISITORS TO THE ISLE OF MAN IN 2016

292,328

WITHOUT TOURISM



FEWER FLIGHTS, FEWER FERRIES, LESS PLACES TO EAT OUT, LESS TO SEE AND DO



58,157 BUSINESS VISITORS



97,048 FAMILY & FRIENDS



2,452 DAY VISITORS



134,674 LEISURE VISITORS

OVERALL VISITOR SPEND:

£106.6M

ON ACCOMMODATION, FOOD AND DRINK, SHOPS, ENTERTAINMENT AND TRANSPORT

£363



AVERAGE SPEND PER PERSON

HOW MANY JOBS ARE CREATED?

2%

679

VISITOR ACCOMMODATION

5%

2,129

CATERING & ENTERTAINMENT

7%

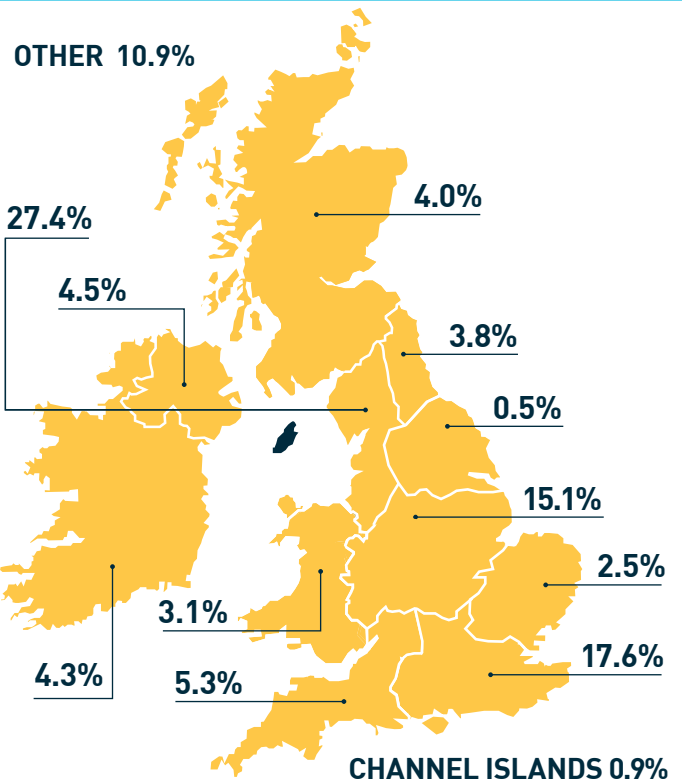
2,808

TOTAL % OF ALL JOBS ON THE ISLAND

EVENTS FOR LOCALS TO ENJOY:



WHERE OUR VISITORS COME FROM:



TOURISM MAKES THE ISLAND A BETTER PLACE FOR RESIDENTS AND VISITORS BY SUPPORTING:



79 PUBS



204 HIRE TAXIS



92 RESTAURANTS



57 B&Bs



15 CAMPSITES



33 ACTIVITY PROVIDERS



15 HOTELS



20 HERITAGE & MUSEUM ATTRACTIONS



6 HERITAGE RAILWAYS



345 SELF CATERING PROPERTIES



67 BUSES



55 GUEST HOUSES



1 COACH COMPANY