



Taste



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## Walkers Welcome Scheme

Walking is one of the most popular activities undertaken by visitors to the Isle of Man. The Isle of Man has something to offer walkers of all ages and abilities and the Walkers Welcome Scheme has been developed in line with visitors increasing interest in active holidays. The scheme gives visitors the confidence that they are welcome to visit your establishment during their walking adventures.

*The following criteria apply to any business wishing to take part in the Walkers Welcome Scheme:*

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- Reassuring customers that they are more than welcome, even with muddy boots and gear
  - Be flexible – meals/snacks available all day
  - Provide local information on where to walk
  - Drying facilities – somewhere to dry wet equipment
  - Refill facilities for water bottles
  - Offer facilities to store/hang walking equipment
  - Boot scrapes should be available at main doors – if appropriate
  - Information on public transport or contact details to be provided.
  - Map of the local area
  - Information on attractions and details of the local Tourist Information Centre
  - Information on other businesses taking part in the Taste IOM Walkers Welcome Scheme (this information can be acquired from DED)
  - Packed Lunches
  - Weather information
  - Local walking literature available (can be ordered from DED)
  - Taxi transport information
  - Up to date information on the website and social media pages about opening hours and last service times
  - Clear information about times/ types of services e.g. breakfast times, lunch times, Sunday carvery
  - Staff training in what to expect when walkers visit premises
  - Wi-Fi
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