# **Product sheet TEMPALTE - ATTRACTIONS**

## **Introduction**

Brief description of who and where you are, and what you can offer the trade. This is your chance to sell yourself, but it needs to be brief and to the point. You should be able to explain your Unique Selling Points in 2-3 sentences max. Why should they book / choose you?

## **Product**

Outline each product (admission, guided tours, behind the scenes etc):

* Short summary of the product
* What is included (and what is not included)
* Season
* Opening times / days of the week
* Duration
* General admission, and do you offer private bookings too?
* Any languages?

## **Rates**

Public rates – adult / concession / child

Trade rates (discounted) – adult / concession / child

When are the rates valid for?

* *For each product*

## **Contact details**

Name

Email

Telephone number

Website

How to book (email / phone, or online)

Location (a map is recommended)

Car parking / coach parking / coach drop-off / public transport

## **Terms & conditions**

Cancellation policy

Final numbers timeline

Minimum and / or maximum numbers

Free place policy for groups

Payment terms / vouchers

Age restrictions

Child policy / child rates – what ages do they apply to

Accessibility

Any particular equipment / preparations / conditions?

Bad weather contingency plan?