

# BECOME AN ISLE OF MAN AMBASSADOR THIS TT



LOCATE  
ISLE OF MAN 



[locate.im/tt](https://locate.im/tt)

## THE ISLE OF MAN - A DIVERSE AND VIBRANT ECONOMY

The Isle of Man's economy is diverse with the breadth of industry sectors continuing to grow.



EGAMING

AEROSPACE

AVIATION

TOURISM

HOSPITALITY



FOOD AND DRINK

SHIPPING

RETAIL

CREATIVE INDUSTRIES

HEALTHCARE

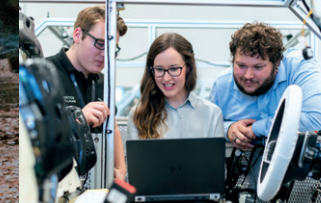


EDUCATION

TECH

ESPORTS

FINANCIAL AND  
PROFESSIONAL SERVICES



ENGINEERING AND  
MANUFACTURING

MEDICINAL CANNABIS

BIOTECH/MED

CONSTRUCTION

There are currently over 1,800 job vacancies in the Isle of Man, with many of the above sectors experiencing skill shortages.

There is real opportunity in the Isle of Man for career progression, where employers are renowned for supporting employees through professional qualifications, offering attractive benefit packages and a great work-life balance - did you know that 86% of Isle of Man employers offer flexible working?

For many visitors it comes as a real surprise that many international organisations base their operations from the Isle of Man. These include the likes of PokerStars, Microgaming, PwC, KPMG, Swagelok, Strix and all the major high street banks.



# BECOME AN ISLE OF MAN AMBASSADOR THIS TT WITH LOCATE ISLE OF MAN!

Locate Isle of Man form part of the Department for Enterprise. Our aim is to raise awareness of the Isle of Man as an attractive place to live and work. We help to identify and fill the Island's skills gaps, promoting our Island as a place where businesses can thrive, careers can flourish, and work-life balance and quality of life is second to none.

Because storytelling is so powerful, we tell the real stories of those that have already made the move to the Island, and who fell in love with it in the process.

During TT fortnight Locate will be popping up at venues and events across the Island talking to visitors about opportunities and relocation.

## How you can get involved - it's really simple!

Whether you work in the tourism or hospitality sector, or are hosting visitors through the TT homestay scheme, we would love for you to get involved with our campaign this TT and help us promote the Isle of Man as a fantastic place to live.

## FOR MANY ISLE OF MAN RELOCATORS IT ALL STARTED WITH A VISIT.

Whether they came for a holiday, were visiting friends or family, or were avid Isle of Man TT fans making their annual pilgrimage to the TT - many relocators have fallen for the Island's charm in just one visit.

As tourism, hospitality and homestay providers we know you will be regularly talking to visitors throughout the TT period - and what better opportunity to help us tell the Isle of Man story and be an Ambassador for the Island, helping us to promote the destination as a positive place to live and work, full of endless opportunities.

We have highlighted some interesting facts and information about the Island that you may not be aware of, to share with your visitors.



The average commute time is 20 minutes.

20%

The higher personal tax rate is capped at 20%, compared to 40% in the UK.

Relocation incentives, including the

£4,000

National Insurance Holiday Scheme.

Your visitors might be interested to know about everyday life in the Isle of Man:



Over 400 restaurants, bars, and cafés



Dozens of monthly exhibitions and festivals ranging from food and beer to literature and film.

Over 30 sports and cultural activities



20 heritage museums, art galleries and attractions



Hundreds of plays, musicals, comedy shows, and music events take place throughout the year

## OTHER KEY MESSAGES:

- We have an excellent free NHS-style healthcare system, and education system
- We have an open property market – with no restrictions to purchase
- The Island has one of the lowest crime rates in Europe
- We're the only entire jurisdiction in the world to be named a UNESCO Biosphere
- The Isle of Man is perfect for those that LOVE the outdoors, boasting 95 miles of coastline, 169 miles of public footpaths and an incredible 26 'Dark Sky Sites' - the most in the British Isles.

## YOUR VISITORS WANT TO KNOW MORE ABOUT RELOCATION. WHAT'S NEXT?

Direct them to [locate.im/tt](https://locate.im/tt) where they can:



CHAT TO THE LOCATE TEAM



BOOK A CALL

TALENT  
PORTAL

REGISTER ON THE  
LOCATE TALENT PORTAL