



HEALTHY EATING WELCOME SCHEME

THE ISLE OF MAN CELEBRATES GOOD HEALTH AND WELLBEING, AND PROVIDING A CHOICE OF HEALTHY FOOD OPTIONS, ALONGSIDE WHAT OUR ISLAND OFFERS WITH A HUGE RANGE OF DIVERSE PHYSICAL ACTIVITIES, MAKES IT A PRIME HOLIDAY DESTINATION FOR THOSE WHO WANT TO PUT THEIR WELLBEING FIRST.

The Healthy Eating Taste Welcome Scheme has been developed in line with the Island's focus on health and wellbeing, and provides visitors with the confidence that they can book an eating establishment to meet their particular needs.

If your establishment prides itself on providing healthy meal options, and giving customers guidance to make informed food choices, you may like to participate in the Isle of Man's Healthy Eating Taste Welcome Scheme. The scheme is initially a self-assessment. If you can confidently confirm that your establishment provides the required products and services outlined in the criteria, you are eligible to join the scheme.

Once you have successfully joined the scheme, you are welcome to display the Healthy Eating Welcome logo on your website and marketing materials, and your establishment will be visible under the 'Health Eating' section of the visitisleofman.com website. The independent assessors will check that your business meets the Health Eating Scheme Criterion when they visit to carry out the annual Taste assessment.

► THE FOLLOWING CRITERIA APPLIES TO ANY TASTE EATERY WISHING TO TAKE PART IN THE HEALTHY EATING WELCOME SCHEME:

- Transparency of ingredients and guidance on allergens, calories, saturated fats, sugar and salt.
- Depth of choice. Can accommodate special diets and offers a wide variety of choice.
- Focus on fresh and health produce and healthy cooking methods. A sustainable and ethical approach to purchasing.
- Healthy Eating reflects through the brand e.g. Children's menus, drinks menus, is embedded in the culture.

INFORMATION

Information on other businesses taking part in the Taste Healthy Eating Welcome Scheme can be acquired from the Visit team.

