



Serviced accommodation occupancy survey

Thank you for participating in the Serviced Accommodation Occupancy Survey.

The information for this survey is for xxx and the form needs to be submitted by 10th xxx.

Survey results will be sent to you early in xxx.

If you have any queries regarding the completion of the survey then please contact: research@tourismse.com

Please enter the number of days that your establishment was open in JUNE. If 'Closed' for the whole month please enter '0'. You will not be asked any other questions.

Please enter your average room occupancy for JUNE based on the total number of nights the room was occupied.

Please do not include long term lets or residential use. Non-paying friends or family occupying rooms are to be included.

To calculate your average room occupancy please add up the daily total of occupied rooms for each night in JUNE.

For example, if your business has 10 rooms and was open for 30 days in June, this provides you a total capacity of 300 rooms in June. Then tally the number of all rooms occupied each night over the month, for example this adds up to 180 rooms. The average room occupancy is then calculated by dividing 180/300 which equates to 60%.

Average room occupancy:

%

Number of guests staying at your accommodation in JUNE:

TOTAL guests:

How many of these guests were **non-Manx** residents:

How many of these guests were **Manx** residents:

How many of the total guests staying in JUNE were children?

Children:

Please enter your average daily room rate (£) that was achieved for JUNE.

Please do not include any additional charges (for example breakfast, wifi, etc) that are optional and not included in the standard room rate.

To calculate your average achieved daily room rate please add up the revenue from all rooms sold in JUNE and divide by the total number of rooms sold that month.

For example, if your total income for rooms sold in June was £9,000 and the total rooms sold was 180 in the month, this will provide you with an average achieved daily room rate of £50 per room per night ($£9,000/180 = £50$).

Average achieved room rate:

£

Does this rate include or exclude VAT?

- Includes VAT
 Excludes VAT

Do you have any additional feedback that you would like to provide about your JUNE occupancy?

Thank you for taking part in the survey.